

EN

# DB.01. COLLECTION

**SERIOUSLY STYLISH  
SERIOUSLY COMFORTABLE**



**BATA INDUSTRIALS**  
THE SAFETY SHOE





"At the restaurant where I work we wear these shoes. Perfect grip on the floor and they walk so comfortably. I wear them with love. No more pain in my feet during a shift."

# DB.01. COLLECTION

With this DB.01. collection, Bata Industrials enters the market with work sneakers without toe cap. The first series of the DB.01. collection consists of three work sneakers in black, white and a mix of black-white. The three are particularly suitable for workers in the hospitality, health care, cleaning and hairdressing industries.

These fashionably designed work sneakers are designed by the Dyanne Beekman (BSS.shoes) and produced by Bata Industrials. Each of models are eye-catchers under any business outfit and is available for women and men. The sneaker is feather light and offers excellent support and comfort for good stability.

## **SLIM DESIGN, PERFECT PERFORMANCE**

*CE ISO 20247: 2012: high-quality grip and slip resistance.*

- Lightweight and breathable sneaker
- Antibacterial and washable for maximum hygiene
- Available for women and men
- In size 35 – 48
- In black, white and black and white
- Comfortable inlay sole, reshapes the arch and offers an unique comfort



## SAFETY FIRST, FOLLOWED BY COMFORT AND DESIGN

Bata Industrials is a global player in the field of safety footwear. The collaboration with BSS.shoes offers new opportunities for both worldwide. The fruitful collaboration between two Dutch companies has led to the stylish DB.01. collection.

Dyanne breathes fashion and has been looking at the wearer as an individual for years. Bata Industrials is right in the middle of that movement. Whereas we used to develop our shoes primarily on the basis of the production facilities and techniques, we now look very intensively at the wearer of the shoe. We always say: safety first, but nowadays comfort and design follow in the same breath.



## EXCELLENT GRIP AND SLIP RESISTANCE

The DB.01. collection has the CE mark ISO 20347:2012. It has high-quality grip and slip resistance, even above the European safety standard. The work sneakers are particularly suitable for slippery floors or floors often covered with liquid. Such as hospitality, health care, cleaning and hairdressing industries. In these branches are no mechanical risks due to bumps or pressure. With these work shoes, the emphasis is mainly on light weight, excellent grip and fit.



My wish was to develop  
a sneaker that  
looked fashionable and  
in which you could walk  
for hours and hours without  
getting tired in them....

Here it is!

Love Dyanne



## DESIGNED BY DYANNE BEEKMAN

Dyanne Beekman is the creator of the DB.01. collection. Dyanne is known as a TV stylist, presenter and makeover specialist. But these days she focuses on fashionable corporate clothing. She has designed uniforms for 't Zusje, among many other huge companies. Complimenting uniform Dyanne designed the Work Sneaker. This functional yet super fashionable sneaker has already won the hearts of many.

In many industries you are often on your feet for 8 hours or longer and that is unbearable without appropriate footwear. Often out of vanity, people choose style over functionality. The Work Sneaker offers both. It looks amazing, makes you feel like you're walking on clouds, is antibacterial and last but not least, offers the best slip resistance you ever come across.



### DB.01.02 BLACK WHITE OB

- › Microfiber upper
- › Mesh lining
- › Rubber outsole
- › Width W
- › Size range: 35-48
- › UK size range: 2-13



### DB.01.03 WHITE OB

- › Microfiber upper
- › Mesh lining
- › Rubber outsole
- › Width W
- › Size range: 35-48
- › UK size range: 2-13



### DB.01.04 BLACK OB

- › Microfiber upper
- › Mesh lining
- › Rubber outsole
- › Width W
- › Size range: 35-48
- › UK size range: 2-13





**SERIOUSLY.**

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**BEEKMAN**  
[STAFFSTYLING] **GROUP**



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